



# COMPASSIONATE CARE Capital Campaign

Unique since our founding in 1881, The Boston Home is an innovative community for adults with multiple sclerosis and other advanced neurological disorders.

Our Compassionate Care Campaign ensures a vibrant future for our residents by promoting:

- INDEPENDENCE
- FULFILLMENT
- COLLABORATIONS
- HOME

“

*I have feelings, wants and needs like everyone else.  
I want to run my life. I want to continue having control.*

Wanda, TBH Resident

”





# COMPASSIONATE CARE

## Capital Campaign

### Independence

WHEELCHAIR  
ENHANCEMENT  
CENTER

ASSISTIVE  
TECHNOLOGY

Freedom

### Fulfillment

LIFE  
ENHANCING  
PROGRAMS

REHABILITATION  
& SEATING  
CLINIC

B.FIT!  
COMMUNITY  
OUTREACH

Friendship

### Collaboration

TBH INSTITUTE  
WORKFORCE  
EDUCATION

Partnership

### Home

EQUIPMENT  
UPGRADES

FACILITY  
RENEWAL

Stability

COMMUNITY



# INDEPENDENCE

## Wheelchair Enhancement Center



- For The Boston Home residents a wheelchair is more than mobility; it's a “base-of-operations” supporting convenient access to communications, technology, hobbies, and personal supplies.
- The Wheelchair Enhancement Center (WEC) maximizes mobility and independence for our residents and community-based clients, with timely, innovative solutions to improve wheelchair functions.
- WEC technologists create customized controls operated by a resident's head, eyes, voice or hands, depending on ability.
- WEC provides wheelchair modifications, electronic and social media device attachments, programming, repair & training.

“

*When I was at home, I would get from my bed to the bathroom, to my chair. That was my day. The Boston Home is a place where we can still feel independent. This is a new life for me. - Edna*

”



# INDEPENDENCE

## Assistive Technology



- Assistive technology supplements the functional capabilities of individuals living with MS and other neurological disorders.
- iPads equipped with hands-free technology mounted to wheelchairs allow residents to stay connected to friends and family.
- With Amazon Fire Cubes, residents control their environment through voice commands to operate the television, listen to music, and turn lights on and off.
- The Boston Home's Cyber Cafe provides state-of-the-art equipment including adjustable microphones, Dragon speech software, Bluetooth headphones, and touch screens. Residents with vision impairments benefit from large monitors, color clarification and magnification.

“ I use the speech software and microphone to search the web. I also use it to write my stories for our writing group. My hands are shaky when I try to write now so using the speech software and the microphone is much easier. – Theresa



# FULFILLMENT

## Life Enhancing Programs



- The Life Enhancement team works closely with the residents and family members to design engaging programs that meet their needs.
- Residents choose from many options such as writing group, gardening, and card games. Art and music programs include visiting performers, watercolor classes, and an annual art show.
- The spirituality and wellness program offers residents religious observances and therapeutic services including compassionate touch, Reiki, and yoga.
- The Boston Home staff facilitate resident attendance at family gatherings, neighborhood outings and special trips to museums, concerts, and sporting events.

“ Within two months The Boston Home has changed my life for the better. I am still learning about myself and what I still can do and accomplish. They make it manageable for me to keep going. I'm not alone, and that means a lot!” - Keff ”



# FULFILLMENT

## Rehabilitation & Seating Clinic



- The rehabilitation staff implement personalized, comprehensive plans for each individual's physical, occupational, and speech therapy needs.
- For individuals with MS and other neurological disorders, exercise and physical therapy can improve mobility, muscle movements, flexibility, and cognition, as well as reduce the risk of MS-related complications and mental health conditions, such as depression.
- Our seating specialists assist residents in optimizing their posture, skin integrity, balance and function.
- The seating clinic serves community-based clients living with MS and other advanced neurological disorders, as well as TBH residents.

“

*We strive to improve the lives of people with disabilities, to ensure they stay independent in mobility and function for as long as possible.*

Faith Saftler-Savage, Seating Specialist

”



# FULFILLMENT

## B. Fit! Community Outreach



- B. Fit! is an innovative on-site day program serving the Greater Boston area.
- B. Fit! provides The Boston Home's expertise to individuals living in the community with advanced multiple sclerosis and other neurological disorders.
- B. Fit! participants have access to TBH's services in adaptive technology, outpatient rehabilitation services, and wheelchair enhancement.
- B. Fit! promotes empowerment and independence by offering participants a supportive social wellness experience, including on-site educational workshops and destination field trips.

“

*I need B. Fit! It's so beneficial to me, and I like the structure, even if I only make it one day in a week; if I'm home too much, the stress sneaks in.*

Linda, a B. Fit! Participant

”



# COLLABORATION

## The Boston Home Institute



*The Boston Home and the School of Biomedical Sciences at the University of Buffalo (BNAC) are engaging in a series of clinical trials to develop neuroimaging models to better define progressive multiple sclerosis (MS).*

- The Boston Home Institute (TBHI) promotes collaboration on best practices, programs, and care methodology.
- TBHI encourages the exploration of novel concepts, devices, prototypes, and evidence-based treatments for people with advanced multiple sclerosis and neurological disorders.
- TBHI is uniquely positioned to partner with universities and businesses to support biomedical research. We currently collaborate with the University of Buffalo, MIT, Northeastern University, Boston University, and the University of Michigan.
- TBHI shares its expertise with students from institutes of higher learning including Blue Hills Regional, Bunker Hill Community College, Laboure College, Bay State College and Emerson College.

“ *In sharing the breadth of nearly 140 years of institutional knowledge with other groups engaged in the care of people with advanced MS and related disorders, the Institute is tasked with seeking innovative concepts and clinical practices.* ”

Alex Burnham MS, CCC-SLP, MSCS





# COLLABORATION

## Workforce Education



- Investing in staff continuity is key to compassionate care. Workforce education leads to new opportunities and job growth for our staff which in turn supports lasting relationships with residents.
- The Boston Home is dedicated to developing our staff through workforce education and professional development including: ESL, GED and Computer Training.
- TBH residents enjoy the opportunity to give back to their caregivers by volunteering as class tutors.
- Staff pursue professional certifications such as MS Clinical Specialist, MS Nurse Certification, and Wound Care Certification.

“ Learning is key to better education, and therefore to success. I have always believed that it is never too late to go to school, study, learn and achieve one’s goals. My English speaking at work is so much better now and I could not be more proud of myself. ”

- Jean Michel, Environmental Services



# HOME Equipment Upgrades



- Each day residents at The Boston Home benefit from more than \$50,000 of equipment that is specialized for their unique needs.
- Individuals with MS sit twice as long each day as the general public. As a result they are at high risk of pressure injuries. Appropriate seating and slings improve comfort and well-being.
- Specialized beds, overhead lifts, and customized shower chairs are essential to the health, safety, and independence of residents.
- Rehabilitation equipment empowers residents to actively participate in exercise, leading to self-reported improvements in quality of life.

“ Specialized lifts, slings, shower chairs and rehabilitation equipment are essential to enable staff to provide sensitive, safe, high-quality care that maintains our residents' dignity.

Jessica Reilly, Director of Nursing ”



# HOME Facility Renewal



- Today, The Boston Home seeks to continue adapting the building to meet the evolving needs of our residents.
- Our facility requires constant maintenance and improvements to promote a safe, secure environment for residents and staff.
- Resident rooms, bathrooms, shower rooms, nursing stations, and resident common areas are top priorities in need of modernization.
- Roof, window, elevator, and boiler replacements are essential to ongoing operations.

“ The Boston Home is both a home and a sophisticated healthcare organization. Every decision is grounded in making the facility more livable, attractive, useful and up-to-date for the evolving needs of our residents and the community we serve. - Fran Murphy, CFO ”



# COMPASSIONATE CARE COVID-19 Response



The Boston Home  
Stronger Than Ever



- During the COVID-19 crisis, The Boston Home has leveraged longstanding TBH priorities for an effective response.
- Ongoing Staff Education is critical to infection prevention and control practices to deter the development and transmission of COVID-19.
- Facilities were modified to create a dedicated Special Care Unit, providing high-level care for residents recovering from COVID-19.
- Our Adaptive Technologists, Rehabilitation and Activities staff help residents stay connected virtually to family and friends through use of iPads and other devices.

“

*Our residents are truly inspiring. Despite each of them battling advanced multiple sclerosis, they're strong. I am in awe of their resiliency. We're going to get through this. We will be stronger on the other end.*

Christine Reilly, Chief Executive Officer

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# COMPASSIONATE CARE Cost by Program

## Independence

Wheelchair Enhancement Center	\$200,000
Assistive Technology	\$50,000

## Fulfillment

Life Enhancing Programs	\$400,000
Rehab. & Seating Clinic	\$650,000
B. Fit! Community Outreach	\$145,000

## Collaboration

TBH Institute	\$10,000
Workforce Education	\$45,000

## Home

Equipment Upgrades	\$400,000
Facility Renewal	\$600,000

<b>Total:</b>	<b>\$2,500,000</b>
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# COMPASSIONATE CARE Giving Opportunities



The Boston Home was founded in 1881 by a remarkable group of philanthropists. For more than a century, their legacy has changed thousands of lives for the better.

Please join us to carry forward our mission of **Compassionate Care.**



## by the NUMBERS

100% of TBH Residents use wheelchairs for mobility

- 22% are ages 40-54
- 41% are ages 55-64
- 37% are ages 65+

33.5% are male  
66.5% are female

TBH is proud of our diverse staff:

82% Black/  
African American  
13% White  
4% Hispanic  
1% Asian

85% Female  
15% Male

13-20 years: 1%  
21-29 years: 5%  
30-64 years: 84%  
65+ years: 10%

**THE BOSTON HOME** has a significantly **HIGHER COST** than other nursing facilities due to the **SPECIALIZED NEEDS** of our residents:

High dependence on staff for activities of daily life = 50.4% higher CNA labor hours than the average nursing home in Massachusetts.

100% of residents require wheelchairs for mobility = Increased physical space needs.

Complex, powered wheelchairs and extensive assistive technology = High equipment-related maintenance costs.

High rates of disability related depression = Need for extensive recreational, psychological and spiritual support services.

### \*Neurological Diagnoses at The Boston Home:

Multiple Sclerosis	88%
Stroke/CVA	2%
Cerebral palsy	2%
Neuromyelitis optica	8%
Muscular dystrophy	
Leukodystrophy	
Huntington's disease	
Parkinson's disease	
Encephalomyelitis	
Spinocerebellar ataxia	
Brain tumor	

\*Data as of 2019

97% of our residents are funded by MassHealth

The average daily rate we receive from MassHealth is about \$319 per day. For the reasons noted above, it cost us \$452 per day in 2019 to provide residential nursing care.

This means that as of 2019 29% of our costs are not reimbursed.



Please join us as we carry forward the mission of compassionate care.  
To learn more about making a gift or a pledge to the  
Compassionate Care Capital Campaign, please contact:

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