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Contact: David Ball
617.548.7809

Gary Woonteiler
781-891-1232
info@woonteilerink.com
(For The Boston Home)

SEROTKIN ELECTED MECF CHAIRMAN

The Boston Home CEO Takes Helm of Long-Term Care Provider Association

Newton, MA – The board of the Massachusetts Extended Care Federation in Newton, the state’s largest long-term care provider association, has elected Marva Serotkin as its 2005 Chairman. Serotkin is CEO of The Boston Home in Dorchester, a 96-bed long-term care nursing facility for adults with physical disabilities, primarily multiple sclerosis and other progressive neurological diseases.

In her role as Chairman of MECF, Serotkin will lead a new patient quality initiative as well as an ongoing program that will promote cultural diversity in the long-term care workforce.

“We have launched an ambitious plan to ensure that residents of the Commonwealth have access to long-term care based on need and choice,” said Serotkin.

“The leadership of MECF is more important than ever as we strive to exceed expectations for quality and service, and also inform the public about the vital role of nursing homes in the continuum of care.”

“Marva brings a long track record of accomplishment in the health care arena to the task of leading MECF’s efforts in broadening understanding of long-term care, strengthening quality, and securing fairer funding for nursing facilities and the residents that they serve,” said Abraham E. Morse, MECF President.

Morse recognized Serotkin for her longstanding commitment to quality as demonstrated by the many honors The Boston Home has received.

Serotkin’s diverse health care management experience includes leadership roles in hospitals, nursing facilities, and home health. Prior to becoming CEO of The Boston Home seven years ago, she was the CEO of the Lemuel Shattuck Hospital in Boston and President of the CURA Visiting Nurse Association in Plymouth. She has also been on the senior management teams of Carney Hospital, Children’s Hospital, and the Boston Department of Health and Hospitals.

Serotkin has also held numerous key volunteer leadership positions. These include President of the Massachusetts Public Health Association and Chair of the Nursing Home Task Force of the National MS Society. She is also the President-Elect of the Codman Square Health Center and an assistant clinical professor at Tufts University School of Medicine.

Serotkin has an A.B. from Boston University and a Master of Public Health degree from Yale University. She is a resident of Newton, Massachusetts.

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